

Yacht Vacations & Charters

Advertising Partner Program

A Powerful and Comprehensive Marketing Program that includes:

- Full page 4C print advertising in three issues
- Advertorial in three issues
- Your own booth within the Yacht Charter Pavilion at The NY Luxury Show, New York, NY, January 14-17, 2005
- Full Page 4C ad in the 43rd Antigua Charter Yacht Meeting show directory
- Charter Broker Listing
- Online Digital Banner
- Extra Incentive with a bonus page or a spread in three issues.

What does your Partner Program buy you?

- > Full-page 4C Ad in YV&C Magazine
Bonus page or a spread in of the three issues of contract period
(Total value: \$9,450)
- > Full-page 4C Ad in Private Jet Charters & Travel Magazine
(Total value: \$3,150 per page, when sold separately)
- > Advertorial Opportunities
Up to 4 advertorial pages during the 3 issues of the contract period.
Double your advertising exposure with exclusive editorial.
(Total value: \$4,000, additional pages \$1,000 net per page)
- > Complimentary Booth Space at The NY Luxury Show, NYC
(Total value: \$2,800 standard NY Luxury Show booth space list-price)
- > Antigua-Charter-Yacht-Meeting Show Directory
One full-page 4 color ad in 2004 Antigua Show Directory
(Total value: \$2,900 when sold separately)
- > Digital Edition Banner Advertising
Your banner ad will be displayed at www.YachtChartersMagazine.com for three months
(Total value: \$1,500 - Banner ads sell for \$500 per month)
- > Recommended Charter Broker Listing
Your company will be listed as a recommended charter broker in print and in YV&C's online digital edition!
(Not available for purchase separately)

Partner Program Pricing:

\$11,400

(Savings: \$8,250!)

Standard Pricing: \$19,650

For More Details Contact:

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Call 201-802-3021

or e-mail

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www.yachtchartersmagazine.com

www.jetchartersmagazine.com

NEW YORK LUXURY SHOW™
THE ULTIMATE TRAVEL & LIFESTYLE ADVENTURE

January 14-16, 2005
Jacob K. Javits Convention Center
New York, NY